

Hong Kong, Taipei, 8 April 2024

Press release

**Crédit Agricole CIB appoints Laurent Potin as Chief Executive Officer for Taipei Branch**

Crédit Agricole CIB today announced the appointment of Laurent Potin as Chief Executive Officer for Taipei Branch with immediate effect. Based in Taipei, Laurent reports to Jean-François Deroche, Senior Regional Officer for Asia-Pacific at Crédit Agricole CIB.

In his new role, Laurent will oversee all operations and business activities in Taiwan, and continue to drive the development of the franchise and deepen client relationships.

“From supporting Taiwan’s world-class technology sector and local financial institutions to contributing to the financing of its energy transition, Crédit Agricole CIB has been a successful business partner for both Taiwanese and overseas players. With Laurent’s 20 years of Asia-Pacific capital markets experience, I am confident that under his leadership, our Taipei branch will continue to enhance the value we provide to clients through best in-class services and tailor-made solutions, leveraging the Bank’s expertise and the strengths of our international network,” said **Jean-François Deroche, Senior Regional Officer for Asia-Pacific at Crédit Agricole CIB.**

Having served clients in Taiwan for over 40 years, Crédit Agricole CIB’s local history dates back to 1981, with the establishment of a representative office. It was one of the first foreign banks to enter the Taiwanese market. Since obtaining a full banking license in 1984, Crédit Agricole CIB has firmly established itself as a leading foreign bank in Taiwan, particularly active in the renewable energy, technology and financial institutions segments.

■ **Biography**

After starting his career in the audit and consulting industry, Laurent Potin joined the Crédit Agricole Group in France in 1999 within the Internal Audit teams dedicated to capital markets activities. In 2004, he was appointed Head of Structured Euro Medium-Term Note desk within the Global Markets Division, and relocated to Tokyo in 2007 to become Regional Chief Operating Officer for Interest Rates Derivatives activities in Asia. Laurent was most recently Head of Business Development and Chief Operating Officer of the Global Markets Division in Japan.

■ **About Crédit Agricole Corporate and Investment Bank (“Crédit Agricole CIB”)**

Crédit Agricole CIB is the corporate and investment banking arm of Credit Agricole Group, the 10th largest banking group worldwide in terms of balance sheet size (The Banker, July 2023). More than 8,900 employees across Europe, the Americas, Asia-Pacific, the Middle East and Africa support the Bank’s clients, meeting their financial needs throughout the world. Crédit Agricole CIB offers its large corporate and institutional clients a range of products and services in capital markets activities, investment banking, structured finance, commercial banking and international trade. The Bank is a pioneer in the area of climate finance, and is currently a market leader in this segment with a complete offer for all its clients.

For many years Crédit Agricole CIB has been committed to sustainable development. The Bank was the first French bank to sign the Equator Principles in 2003. It has also been a pioneer in Green Bond markets with the arrangement of public transactions from 2012 for a wide array of issuers (supranational banks, corporates, local authorities, banks) and was one of the co-drafter of Green Bond Principles and of the Social Bond Guidance. Relying on the expertise of a dedicated sustainable banking team and on the strong support of all bankers, Crédit Agricole CIB is one of the most active banks in the Green bonds market.

For more information, please visit [www.ca-cib.com](http://www.ca-cib.com).

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